



APLIA FACT SHEET

Founded	2000
Overview	Aplia is an educational technology company focused on providing online pedagogical tools that encourage more effort by students on a regular basis and save time for instructors.
What is Aplia	Aplia was born out of the challenges Paul Romer faced in his own teaching at Stanford. Paul is the founder and chief learning advisor of the company and one of the nation's leading economists. Aplia builds on the approach Romer developed for his own students, providing a collection of web-based tools that allow instructors to incorporate two key teaching elements to help their students learn: assigning frequent online homework that is automatically tracked and graded; and incorporating active learning activities such as experiments into the classroom. The result: better-prepared students, more effective use of class time, enhanced discussions, and more in-depth learning.
Aplia's Philosophy	Aplia is unique in that it leverages technology to give instructors the tools to grab the attention and time of students <i>outside</i> the classroom. Challenging, stretching, and provoking learning experiences still take place with the human interaction in the classroom. Aplia simply helps get the basics out of the way so that this exciting classroom-learning environment is possible.
Key Management	Paul Romer, Founder and Chief Learning Advisor Nicholas Smith, President Rick Meyers, Chief Technical Officer Tim Nufire, VP of Engineering Shelby MacKay Welsch, Director of Sales
Products	Aplia products support the college-level courses Principles of Finance; Principles of Microeconomics; Principles of Macroeconomics; Principles of Economics; Survey of Economics; Intermediate Microeconomics; Advanced Intermediate Microeconomics; Money, Banking, and Financial Institutions; and International Trade. Aplia is planning to expand into other disciplines.
Milestones	Aplia has been used by more than 650,000 students at more than 750 schools, and has had over 200,000,000 answers submitted by students. Aplia has been used in 15 countries and on 4 continents, at such schools including Stanford University, Virginia Institute of Technology, National University of Ireland, and Rochester Community College.
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